

BetaBarometer™

Conditions change. Your market exposure should too.

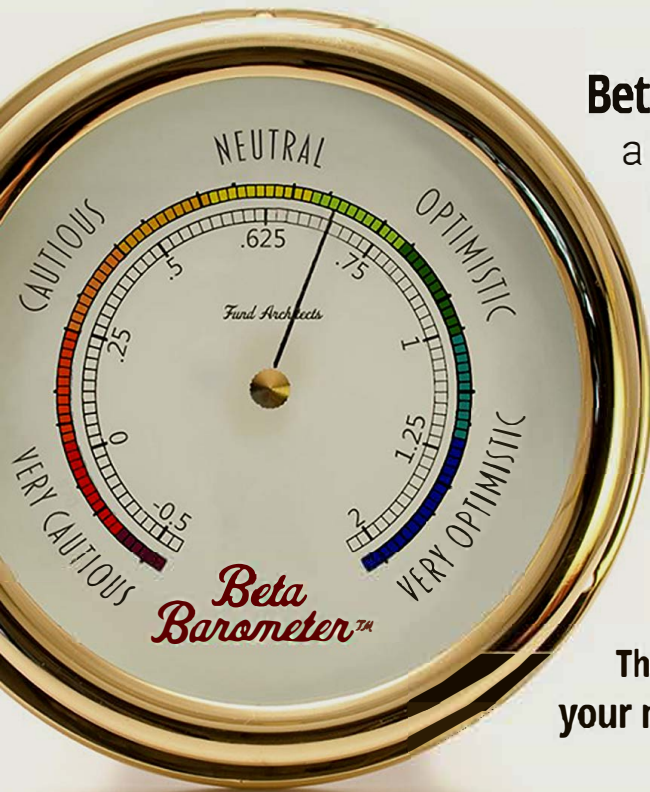
The anxiety of traditional buy-and-hold management strategies should be a thing of the past. We systematically adjust our Portfolios' market exposure to current market conditions.

Introducing the Fund Architects BetaBarometer

Beta is a measure of market exposure with respect to a benchmark. Market exposure is the tendency of the value of your investment and the benchmark to move together. It is the ratio of the correlation between the two.

Barometers are instruments that measure atmospheric pressure, used especially in forecasting the weather.

The *BetaBarometer* is an instrument used to forecast your market exposure.



What is the purpose of the *BetaBarometer*?

To Set Expectations

We want you to fully understand why your investment performs the way it does. Investors make emotional mistakes when their investments don't meet their expectations and emotional mistakes are the primary driver of lower investment returns.

Barometer	Market Exposure	Expected Return
Very Optimistic	High	Magnified, either positively or negatively
Optimistic	Above Average	Somewhat magnified, either positively or negatively
Neutral	Average	Diminished, either positively or negatively
Cautious	Below Average	Little predictive value
Very Cautious	Negative	Opposite, either positively or negatively. So if the market falls, your investment is likely to rise and vice-versa.